



the uptight suburbanite™

A Sophisticated Little Monthly with Attitude

215-510-5972 • uptightsuburban@aol.com • www.theuptightsuburbanite.com

The Uptight Suburbanite is a Sophisticated Little Monthly with Attitude targeting consumers living and shopping along the Suburban corridors of Montgomery and Bucks Counties.

Mailed directly to a potential 40,000 area residences and businesses, *The Uptight Suburbanite* is also deposited at select drop-off spots along the route. It's a market-specific publication that gets you to your customer in a cost effective manner.

All ad preparation is done by skilled graphic artists at no additional charge. Experienced marketing professionals consult, at no extra charge, to make sure your ad is sending out your message effectively. And above all, *The Uptight Suburbanite* is owned and managed by seasoned publishing professionals who know that if you succeed, they will succeed. They work hard to see that happens.

Fun to read, *The Uptight Suburbanite* is a "looked for" publication by all alike. With coupons for savings, notices of special offerings and some uniquely "suburban" commentary thrown in, *The Uptight Suburbanite* and its advertisers are indispensable to its thousands of readers.

Up to 40,000 Copies Mailed in Montgomery & Bucks Counties

Four Separate Mailed Zones to Choose From. Mail One, Two, Three or Four. You choose!

ZONE #1 Lower Moreland Huntingdon Valley
ZONE #2 Southampton Holland Richboro Ivyland Churchville
ZONE #3 Warminster Warwick Jamison Washington Crossing
ZONE #4 Hatboro



- Select Your Zones and Get Started
- Spend a Little to Make a Lot
- No Charge for Ad Prep and Creation
- Market Research Experts at Your Disposal
- All Work Done in Confidence

Cost Justified Advertising

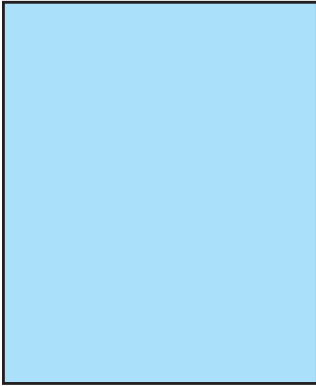
During Challenging Times

<p>FULL PAGE</p> <p>1st Zone \$550</p> <p>Any 2nd Zone \$295</p> <p>Any 3rd Zone \$175</p> <p>Any 4th Zone \$150</p>	<p>HALF PAGE</p> <p>1st Zone \$425</p> <p>Any 2nd Zone \$195</p> <p>Any 3rd Zone \$135</p> <p>Any 4th Zone \$100</p>	<p>QUARTER PAGE</p> <p>1st Zone \$325</p> <p>Any 2nd Zone \$125</p> <p>Any 3rd Zone \$100</p> <p>Any 4th Zone \$75</p>	<p>ZONE #1 Lower Moreland Huntingdon Valley</p>
<p>BANNER (Third of a Page) All Zones \$545</p>	<p>BUSINESS CARD (Min. 3 Months) 8 per Page \$225</p>	<p>HALF BANNER (With Editorial) All Zones \$325</p>	
<p>Prices are for three month contracts. Six month and yearly contracts subject to additional discounts.</p>			<p>ZONE #3 Warminster Warwick Jamison Washington Crossing</p>
<p>Additional Charges:</p>			
<p>FRONT COVER \$225 per month/per zone</p>	<p>COVER CORNER \$250 per month/per zone</p>	<p>PAGE TWO \$95 per month/per zone</p>	<p>PAGE THREE \$100 per month/per zone</p>
<p>CENTER SPREAD \$300 per month/per zone</p>	<p>INSIDE BACK COVER \$75 per month/per zone</p>	<p>BACK COVER \$150 per month/per zone</p>	<p>INSERTS (5,000 Minimum) \$350 per five thousand</p>

Please Note: All new accounts ...unless credit has been established ... will be required to pay their invoices with a credit card.
Terms and Conditions: Past due accounts are subject to interest at the rate of 18% per annum or the maximum legal rate (whichever is less).

All accounts are due by the end of the month of publishing. Accounts not paid in full by the end of the billing cycle will be billed a 1½ percent service fee. Accounts 60 days past due will not be published. Accounts 90 days past due will be turned in for collection. Ads deemed unacceptable by the publisher will not be run. All special arrangements in pricing and/or positioning must be stated in writing. All ads must be approved by the client prior to publication (email authorization is acceptable). Errors or questions relating to ads must be submitted prior to the end of the month of publishing in writing or email (verbal reports will not be accepted). Accounts not fulfilling their time commitments will be "back billed" at the proper pricing.
 All pricing as of January 2022.

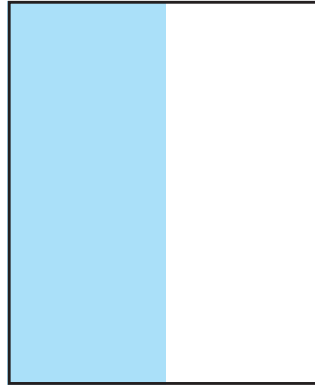
Specifications



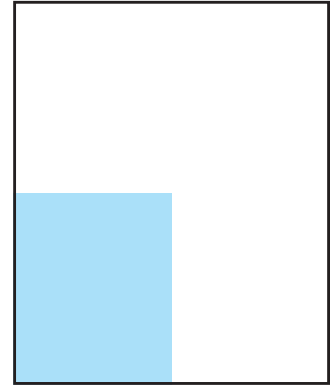
FULL PAGE
7" w X 9" h



HALF PAGE WIDE
7" w X 4.375" h



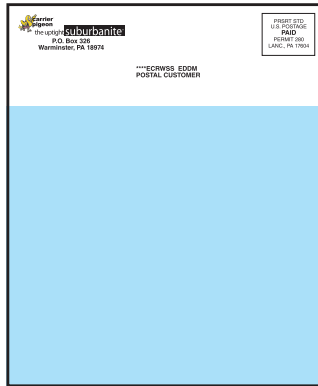
HALF PAGE LONG
3.375" w X 9" h



QUARTER PAGE
3.375" w X 4.375" h



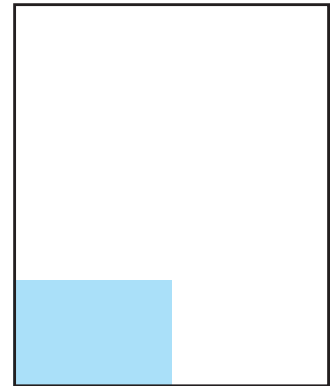
FRONT COVER
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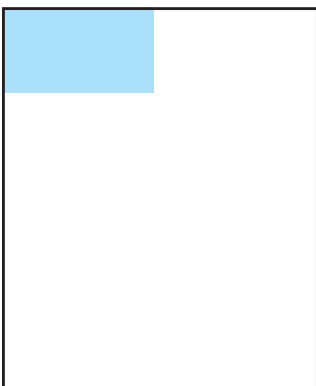
BACK COVER
7" w X 6.75" h



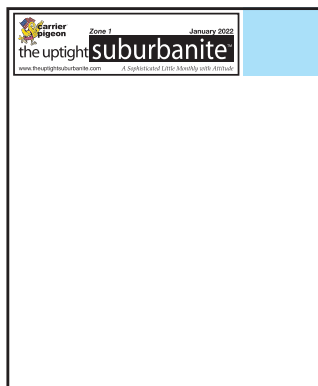
BANNER
7" w X 2.5" h



HALF BANNER
3.375" w X 2.5" h



BUSINESS CARD
3.3" w X 2" h



COVER CORNER
1.7" w X 1.5" h

GENERAL INFORMATION & AD SPECS

Ads can be submitted in PDF format
(Adobe Acrobat Reader)

Scanned photos should be submitted
at 300 DPI, grayscale, or 350 DPI, color.

Black & white images should be
scanned at 1200 DPI.

Save images using EPS or JPEG,
minimum 300 DPI.

Use only grayscale or CMYK when saving images.

Finished page size is 8" x 10.375"
with .5 margins on all sides.

LIVE AREA is 7" x 9".

All "live" material must fall within this image area.

Bleed elements must extend .5" past the trim.

Call Today for Results!
215-510-5972